



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

CONTRACT

<u>Contract / Revision</u> 1787406 /		<u>Alt Order #</u> 08750924
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 07/25/17 - 08/20/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 07/26/17 / 08/30/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Political Strategy Group, LLC
PO Box 1763
Orange Beach, AL 36561

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	WSFA	08/14/17	08/15/17	NET Early Today ON	4x-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----	2			\$3.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSFA	08/14/17-08/20/17	NET Early Today ON	4x-430x	MTU-----	:30		\$3.00	NM		
			Unresolved									
N 5	WSFA	07/31/17	08/11/17	Today in Alabama 5am	5-530a		:30			NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--	5			\$85.00				
Week:		08/07/17	08/13/17	MTWTF--	5			\$85.00				
N 6	WSFA	08/14/17	08/15/17	Today in Alabama 5am	5-530a		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----	2			\$85.00				
N 7	WSFA	07/31/17	08/11/17	Today in Alabama 530a	528am-6am		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--	5			\$100.00				
Week:		08/07/17	08/13/17	MTWTF--	5			\$100.00				
N 8	WSFA	08/14/17	08/15/17	Today in Alabama 530a	528am-6am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----	2			\$100.00				
N 9	WSFA	07/31/17	08/11/17	Today in Alabama	6a-7a		:30			NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--	5			\$175.00				
Week:		08/07/17	08/13/17	MTWTF--	5			\$175.00				
N 10	WSFA	08/14/17	08/15/17	Today in Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----	2			\$175.00				
N 11	WSFA	07/31/17	08/11/17	NBC Today Show	7-9am		:30			NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--	5			\$115.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	07/26/17 / 08/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/17	08/13/17	MTWTF--				5	\$115.00			
N 12	WSFA	08/14/17	08/15/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	MT-----				2	\$115.00			
N 13	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/17	08/13/17	-----1-				1	\$45.00			
N 14	WSFA	08/06/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----S				1	\$45.00			
Week:		08/07/17	08/13/17	-----S				2	\$45.00			
N 15	WSFA	08/06/17	08/13/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----S				1	\$45.00			
Week:		08/07/17	08/13/17	-----S				2	\$45.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WSFA	08/07/17-08/13/17	NET NBC Meet The Press	8-9a	-----Su	:30	\$45.00	NM		
		Credited										
		3	WSFA	08/07/17-08/13/17	NET NBC Meet The Press	8-9a	-----Su	:30	\$45.00	NM		
		Credited										
N 16	WSFA	08/06/17	08/13/17	WSFA News Sunday AM	9-930a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----S				2	\$20.00			
Week:		08/07/17	08/13/17	-----S				1	\$20.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WSFA	08/07/17-08/13/17	WSFA News Sunday AM	9-930a	-----Su	:30	\$20.00	NM		
		Credited										
N 17	WSFA	07/31/17	08/11/17	NBC Today 2	9-10am		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$50.00			
Week:		08/07/17	08/13/17	MTWTF--				5	\$50.00			
N 18	WSFA	08/14/17	08/14/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$50.00			
N 19	WSFA	07/31/17	08/03/17	NBC Today Show 3	10-11am		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWT---				4	\$50.00			
N 20	WSFA	08/07/17	08/11/17	NBC Today Show 3	10-11am		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/17	08/13/17	MTWTF--				5	\$50.00			
N 21	WSFA	08/14/17	08/14/17	NBC Today Show 3	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$50.00			
N 22	WSFA	07/31/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$100.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/17	08/13/17	MTWTF--				5	\$100.00			
N 23	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$100.00			
N 24	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$60.00			
Week:		08/07/17	08/13/17	MTWTF--				5	\$60.00			
N 25	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$60.00			
N 26	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$75.00			
Week:		08/07/17	08/13/17	MTWTF--				5	\$75.00			
N 27	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$75.00			
N 28	WSFA	07/31/17	08/11/17	WSFA 12 News at Five	5-530pm		:30			NM	10	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$185.00			
Week:		08/07/17	08/13/17	MTWTF--				5	\$185.00			
N 29	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$185.00			
N 30	WSFA	07/31/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	9	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$350.00			
Week:		08/07/17	08/13/17	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WSFA	08/07/17-08/13/17	WSFA 12 News at Six - MF	6-630pm	MTuWThF----	:30		\$350.00	NM		
				Credited								
N 31	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$350.00			
N 32	WSFA	08/05/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----1-				1	\$80.00			
Week:		08/07/17	08/13/17	-----1-				1	\$80.00			
D 33	WSFA	08/06/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	0	\$0.00
N 34	WSFA	07/31/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----S				1	\$90.00			
Week:		08/07/17	08/13/17	-----S				1	\$90.00			
N 35	WSFA	07/31/17	08/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$275.00			
Week:		08/07/17	08/13/17	MTWTF--				5	\$275.00			
N 36	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	1-----				1	\$275.00			
N 37	WSFA	08/05/17	08/13/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----1-				1	\$175.00			
Week:		08/07/17	08/13/17	-----1-				1	\$175.00			
N 38	WSFA	08/06/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----1				1	\$300.00			
Week:		08/07/17	08/13/17	-----1				1	\$300.00			
N 39	WSFA	07/31/17	08/13/17	NBC Early Today	4XM-430XM		:30			NM	8	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWT---				4	\$3.00			
Week:		08/07/17	08/13/17	MTWT---				4	\$3.00			
N 40	WSFA	07/31/17	08/13/17	Today in Alabama 430am	430-5a		:30			NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	MTWTF--				5	\$5.00			
Week:		08/07/17	08/13/17	MTWTF--				5	\$5.00			
N 41	WSFA	08/14/17	08/15/17	Today in Alabama 430am	430-5a		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	MT-----				2	\$5.00			
N 42	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/17	08/13/17	-----1				1	\$150.00			
N 43	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	M-----				1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	08/14/17-08/20/17	WSFA 12 News at Five	5-530pm	M-----	:30		\$90.00	NM		
				Credited								
N 44	WSFA	08/06/17	08/13/17	NBC Early Today	4XM-430XM		:30			NM	2	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----S				1	\$3.00			
Week:		08/07/17	08/13/17	-----S				1	\$3.00			
N 45	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	-----S				1	\$150.00			
N 46	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/17	08/20/17	MT-----				2	\$175.00			
N 47	WSFA	08/09/17	08/13/17	Last Call With Carson Daily	L1235-105x		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/17	08/13/17	--WTF--				3	\$5.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1787406 /	08750924

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	07/26/17 / 08/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 08/07/1708/13/17--WTF--2\$25.00</div></div></div></div>											NM	2	\$50.00
N 48	WSFA	08/09/17	08/13/17	HARRY	2-3p		:30						
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 08/07/1708/13/17M-----1\$45.00</div></div></div></div>											NM	0	\$0.00
N 49	WSFA	08/07/17	08/07/17	INSIDER, THE	130-2p		:30						
<div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div><div>1WSFA08/07/17-08/13/17INSIDER, THE130-2pM-----:30\$45.00NM</div></div></div></div>											Unresolved		
Totals											181	\$20,258.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/15/17	181	\$20,258.00	(\$3,038.70)	\$17,219.30
Totals	181	\$20,258.00	(\$3,038.70)	\$17,219.30

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/17 11.59
CHANGES ** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG
P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561

ORDER # CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL25/17 AUG15/17 WK-4
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/17 11.59

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROY MOORE FOR SENATE
TO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M4 UNRESL BUY#35 MISSED:M-F/1000P-1035P AUG3 30S \$275.00 (AUG29/17)
OFFER:THU/1039P AUG3 30S \$275.00 PLS ADVISE.
CMT:SPOT AIRED LATE DUE TO NFL PRE-SEASON RUNNING LONG. OUR NEWS AIRED
CMT:1017P-1052P. THE SPOT DID AIR IN NEWS. PLEASE CONFIRM. THANKS, DENICE

JUL/17 \$.00 AUG/17 20306.00 CONTRACT TOTAL 20306.00
TOTAL SPOTS 183

MARKET TOTALS \$20,306 WSFA 100% WNCF 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
3VC- NSI
DEMOS- RA35+*

REP HEADLINE# 8750924 TRF# 1787406
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-528-9387 FAX# 703-516-9680
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/17 12.18
***CHANGES** *** WSFA-TV ***

ADV #	ADV. NAME	POLI/R MOORE/R/SEN/AL	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	POLITICAL STRATEGY GROUP	BUYER NAME	DEAN YOUNG	
		P.O. BOX 1763	SALES PRSN	WA- RYAN EDDINS (H)	
		ORANGE BEACH, AL 36561			

ORDER # _____ CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL

PRDCT	ROY MOORE FOR SENATE	EST#	COMMENTS: (LINE, ORDER, INVOICE)
	ROY MOORE FOR SENATE		

FLIGHT DATES	JUL25/17	AUG15/17	WK-4
--------------	----------	----------	------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG29/17 12.18

REVISD ORDER
M4 OKD AS LINE 47
TTL SAME, \$20,306
PLS CONFIRM
THANKS JASMINE FOR RYAN

TA: ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROY MOORE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL :SPTS:
35	S		1000P-1035P	30		\$275.00	7/31	8/4	4		M-F	4
35	S		1000P-1035P	30		\$275.00	8/7	8/11	5		M-F	5
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
47	A		1039P	30		\$275.00	8/3	8/3	1		THU	1
PROGRAM : WSFA 12 NEWS AT 10P												
ORD COM1: SPOT AIRED LATE DUE TO NFL PRE-SEASON RUNNING LONG. OUR NEWS AIRED												
ORD COM2: 1017P-1052P. THE SPOT DID AIR IN NEWS. PLEASE CONFIRM. THANKS, DENICE												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-35												
TATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#35	MISSED:M-F/1000P-1035P				AUG3	30S	\$275.00	(AUG29/17)		
			OFFER:THU/1039P				AUG3	30S	\$275.00	PLS ADVISE.		
			CMT:SPOT AIRED LATE DUE TO NFL PRE-SEASON RUNNING LONG. OUR NEWS AIRED									
			CMT:1017P-1052P. THE SPOT DID AIR IN NEWS. PLEASE CONFIRM. THANKS, DENICE									

TATION MAKEGOOD OFFERS:
 M4 OK'D BUY#35 MISSED:M-F/1000P-1035P AUG3 30S \$275.00 (AUG29/17)
 OFFER:THU/1039P AUG3 30S \$275.00 PLS ADVISE.
 CMT:SPOT AIRED LATE DUE TO NFL PRE-SEASON RUNNING LONG. OUR NEWS AIRED
 CMT:1017P-1052P. THE SPOT DID AIR IN NEWS. PLEASE CONFIRM. THANKS, DENICE

REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP3/17 13.57
CHANGES ** WSFA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG
P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561

ORDER # _____ CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP3/17 13.57

REP: REVISED ORDER
M4 OKD AS LINE 47
TTL SAME, \$20,306
PLS CONFIRM
THANKS JASMINE FOR RYAN

OTA:

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
35 S 1000P-1035P 30 \$275.00 7/31 8/4 4 M-F 4
35 S 1000P-1035P 30 \$275.00 8/7 8/11 5 M-F 5
PROGRAM : WSFA 12 NEWS AT 10P
CON COM1: WSFA 12 NEWS AT 10P

47 A 1039P 30 \$275.00 8/3 8/3 1 THU 1

PROGRAM : WSFA 12 NEWS AT 10P
ORD COM1: SPOT AIRED LATE DUE TO NFL PRE-SEASON RUNNING LONG. OUR NEWS AIRED
ORD COM2: 1017P-1052P. THE SPOT DID AIR IN NEWS. PLEASE CONFIRM. THANKS, DENICE
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-35
TATION MAKEGOOD OFFERS:

M4 OK'D BUY#35 MISSED:M-F/1000P-1035P AUG3 30S \$275.00 (AUG29/17)
OFFER:THU/1039P AUG3 30S \$275.00 PLS ADVISE.
CMT:SPOT AIRED LATE DUE TO NFL PRE-SEASON RUNNING LONG. OUR NEWS AIRED
CMT:1017P-1052P. THE SPOT DID AIR IN NEWS. PLEASE CONFIRM. THANKS, DENICE
M5 UNRESL BUY#2 MISSED:M-TU/400A-430A AUG15 30S \$3.00 (SEP3/17)
BUY#46 MON/130P-200P AUG14 30S \$45.00

OFFER: NONE
CMT:SORRY, I DID NOT CATCH THESE PRE-EMPTS. SKED HAS ENDED. PLEASE
CMT:CREDIT AND CONFIRM. THANKS, DENICE

REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP3/17 18.25
*** WSPA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG
P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561

ORDER # _____ CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP3/17 18.25

REP: REVISED ORDER
M4 OKD AS LINE 47
TTL SAME, \$20,306
PLS CONFIRM
THANKS JASMINE FOR RYAN

ITA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
TATION MAKEGOOD OFFERS:
M4 OK'D BUY#35 MISSED:M-F/1000P-1035P AUG3 30S \$275.00 (AUG29/17)
OFFER:THU/1039P AUG3 30S \$275.00 PLS ADVISE.
CMT:SPOT AIRED LATE DUE TO NFL PRE-SEASON RUNNING LONG. OUR NEWS AIRED
CMT:1017P-1052P. THE SPOT DID AIR IN NEWS. PLEASE CONFIRM. THANKS, DENICE

M5 UNRESL BUY#2 MISSED:M-TU/400A-430A AUG15 30S \$3.00 (SEP3/17)
BUY#46 MON/130P-200P AUG14 30S \$45.00
OFFER: NONE
CMT:SORRY, I DID NOT CATCH THESE PRE-EMPTS. SKED HAS ENDED. PLEASE
CMT:CREDIT AND CONFIRM. THANKS, DENICE

CONTRACT TOTAL 20306.00
TOTAL SPOTS 183